

As "The Lodge" Leadership team encounters pastors who see the incredible opportunity for congregational spiritual maturity through a mature Ministry to Men offering, we can provide them with resources to help build and launch this difficult, but worthy endeavor.

# Action Plan: Implementing a Ministry to Men Hub in Your Church

## Step 1: Cast the Vision

- Share the heart behind the Men's Hub: a welcoming, masculine space where men can connect, grow, and support the church's mission.
  - Use Matthew 4:19 (*"Follow me, and I will make you fishers of men"*) to anchor the vision biblically.
  - Present the benefits: spiritually mature men strengthen families, serve the flock, and bring stability to God's Kingdom.
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## Step 2: Designate a Space

- Identify a space in or near the church building that could be dedicated as the Men's Hub.
    - ✓ A room, lounge, or repurposed area that feels comfortable and inviting.
    - ✓ Consider masculine touches: wood tones, warm lighting, coffee station, resource shelves, etc.
  - Make it obvious this is "The Man Spot" without alienating others—it's a place *for men* but welcoming to all.
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## Step 3: Form a Ministry to Men Team

- Recruit spiritually mature men who can:
    - ✓ Greet and engage newcomers warmly.
    - ✓ Pray over the church, pastor, and congregation.
    - ✓ Be authentic and approachable without being overbearing.
  - Train them on *how* to connect with men who may be unchurched, dechurched, or spiritually searching.
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## Step 4: Develop an Engagement Plan

- Create simple steps for engaging new men:
    - ✓ Greet them personally before or after service.
    - ✓ Offer a free resource (book, devotional, or card with contact info).
    - ✓ Invite them to an upcoming men's event or study.
  - Avoid "hard sells" or pressuring men; focus on building trust and relationships.
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## Step 5: Equip the Space

- Stock the Men's Hub with:
    - ✓ A small library of books/devotionals about biblical manhood and spiritual growth.
    - ✓ Information about upcoming church events and men's gatherings.
    - ✓ Comfortable seating for informal conversations and prayer.
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## Step 6: Launch Softly

- Start small: use the Men's Hub as a pre/post-service gathering point for men.
  - Encourage men to pray together weekly for the pastor and the church.
  - Host a "Men's Night" or coffee gathering to introduce the vision to the wider male congregation.
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## Step 7: Expand the Impact

- As the Hub grows:
    - ✓ Offer mentoring for fatherless young men.
    - ✓ Host career workshops and life-skills training for younger men.
    - ✓ Plan leadership development using resources like *Rare Leadership* or *Man in the Mirror*.
    - ✓ Explore community outreach projects led by the men's ministry team.
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## Step 8: Monitor & Adjust

- Meet monthly with the Men's Ministry Team to evaluate:
  - ✓ How many men are connecting?
  - ✓ Are men becoming more engaged in church life?
  - ✓ What's working? What can be improved?

- Adjust the approach to keep the Hub fresh and relevant.
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## **Step 9: Celebrate Wins**

- Share testimonies of men impacted by the Hub with the congregation.
  - Recognize and affirm the men serving in this ministry.
  - Use stories to inspire others and increase momentum.
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## **Key Outcomes**

- ✓ Spiritually mature men equipped to lead at home, in church, and in the community.
- ✓ Stronger families and healthier congregational life.
- ✓ A sustainable model that could inspire other churches to do the same.